



Annual Report 2024-2025

Bringing heroes to life for kids and communities

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Section III - Thank you!

INSPIRING HOPE **BUILDING COMMUNITY** **CREATING MEMORIES** **GIVING BACK**



1. Mission statement & overview

CAUSEplay for Hope volunteers bring activities and costumed characters to local hospitals and community events, providing a fun and safe environment for children to play and engage with their peers. We also strive to be a source of support for the community and actively participate in outreach programs that benefit those in need.

Whether it's helping out at a food drive or visiting our local hospitals, our team is dedicated to making a positive impact in our community.

Quick facts

- ★ **Founded as League for Hope in 2018**
- ★ **Incorporated as CAUSEplay for Hope in 2023**
- ★ **First full year of operations completed June 30, 2025**
- ★ **Operating in Sacramento and Bay Areas of California**

2. Letter from our founder

It has been my great pleasure to see the growth of CAUSEplay for Hope over the past year. We have made contact with community groups and other like-minded nonprofits, allowing for teaming opportunities and cooperative events, and have re-established our pre-pandemic connection to Shriners Children's Hospital. Our members always bring their A-game to every event, and watching their interactions with the kids, who are our mission to serve, fills my heart with joy.

I look forward to continuing to build our community connections and membership in 2026, as well as working on fundraising initiatives to use towards our Costume Closet, a reserve of costumes available to any member to use to reduce the financial impact for members, and increasing the characters we have available for events.

With much love and hope,

Gina von Damm



CAUSEplay by the Numbers

3. Impact highlights

By the Numbers:

- 7 Children's Hospital Visits
- 13 Community Events
- 3 Convention Panels
- 3 Member Trainings
- 1 new community partner
- Countless smiles, hugs, and hero moments

4. Financial summary

| Income Source | Amount |
|---------------------------|----------------|
| Individual donations | \$1,590 |
| Total income | \$1,590 |
| | |
| Expense Category | Amount |
| Program supplies & events | \$150 |
| Admin & operations | \$804 |
| | |
| Reserve/Carryover | \$636 |

6. Looking ahead

In the coming year, we hope to expand our costume lending library, increase hospital visit frequency, and recruit more volunteers. We aim to build stronger community partnerships and grow our presence at regional events. With your help, our next chapter will be even more heroic.

7. How to get involved

★ Donate: <https://www.causeplayforhope.org/donate>

★ Volunteer: <https://www.causeplayforhope.org/member-application>

★ Follow us: @causeplay4hope

📷 Instagram 🎵 TikTok 🐦 Twitter 📘 Facebook 🔗 LinkedIn



Thank you!

Thank you to all our volunteers, donors and partner organizations. With your help, we are able to bring our mission to life and continue supporting our community.

Donors:

Felicity Cowlin
Erik Larsen
Tracie Meloy
Tom Noe
Shaun Page
Andrew Ramirez
Jackson Wise
Ziyi Zhang

